

Research Article

Acting Intentionally and the Side-Effect Effect

Theory of Mind and Moral Judgment

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ABSTRACT—*The concept of acting intentionally is an important nexus where theory of mind and moral judgment meet. Preschool children’s judgments of intentional action show a valence-driven asymmetry. Children say that a foreseen but disavowed side effect is brought about “on purpose” when the side effect itself is morally bad, but not when it is morally good. This is the first demonstration in preschoolers that moral judgment influences judgments of whether something was done on purpose (as opposed to judgments of purpose influencing moral judgment). Judgments of intentionality are usually assumed to be purely factual. That these judgments are sometimes partly normative—even in preschoolers—challenges current understanding. Young children’s judgments regarding foreseen side effects depend on whether the children process the idea that the character does not care about the side effect. As soon as preschoolers effectively process the theory-of-mind concept “not care that P,” children show the side-effect effect.*

The development of theory of mind (for reviews, see Leslie, 2000; Leslie, Friedman, & German, 2004; Wellman, Cross, & Watson, 2001) and the development of moral judgment (for reviews, see Killen, Lee-Kim, McGlothlin, & Stangor, 2002; Turiel, 1994) have been intensively and independently researched over the past 20 years. However, there has been relatively little work relating the two domains. One exception has been research focusing on intention in action. Actions often have consequences that draw forth moral judgment, and whether

an action is judged intentional or not influences that moral judgment.

Piaget (1932) claimed that only children over the age of 7 years can conceive the role of intention in behavior. More recently, this idea has been questioned. For example, there is increasing evidence that infants already regard action as goal directed (Baldwin, 1993; Gergely, Bekkering, & Király, 2002; Gergely, Nadasdy, Csibra, & Biro, 1995; Leslie, 1994; Meltzoff, 1995; Woodward, 1998, 1999). Nuñez and Harris (1998) found that 3-year-olds will assign more blame for intentional than accidental behaviors, and Siegal and Peterson (1998) found that 3-year-olds can make a three-way distinction for assigning blame, differentiating whether a falsehood is uttered intentionally, because of an innocent mistake, or because of negligence. The latter studies point to an early link between theory-of-mind reasoning and moral judgment in which intentional/unintentional judgments subsequently influence good/bad judgments. Thus, this link runs from theory of mind (purpose) to morality (good/bad).

In a recent study with adults, Knobe (2003a) showed that the connection can also run in the opposite direction: from morality to theory of mind. Subjects were read vignettes about an agent who brings about a foreseen side effect—an effect that the agent foresees but does not care about. Subjects were then asked whether or not the agent brought about the side effect “intentionally.” Responses appeared to be sensitive to the moral valence of the effect itself, with morally bad effects being considered intentional and morally good effects being considered unintentional. These judgments emerged with help versus harm variants of the following scenario (Knobe, 2003a, 2003b, 2004):

The vice president of a company went to the chairman of the board and said, “We are thinking of starting a new program. It will help us increase profits, and it will also help/harm the environment.”

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The chairman of the board answered, “I don’t care at all about helping/harming the environment. I just want to make as much profit as I can. Let’s start the new program.”

They started the new program. Sure enough, the environment was helped/harmed.

Subjects were then asked, “Did the chairman help/harm the environment *intentionally*?” Results showed that adults’ judgments of whether or not the chairman brought about the environmental side effect intentionally depended crucially on whether the side effect was helpful or harmful. If it was helpful, then the chairman did not bring it about intentionally. If it was harmful, then the chairman did bring it about intentionally. The asymmetry in response appears to be part of a more general pattern. In studies involving a wide range of stimuli and methodologies, subjects have tended to regard morally bad side effects as intentional and morally good side effects as unintentional (Knobe, 2003a, 2004; Knobe & Burra, in press; Knobe & Mendlow, in press; Malle, in press; Nadelhoffer, in press). We refer to this tendency as the *side-effect effect*.

There are asymmetries in moral judgment that appear to invoke the principle that people are morally obliged to avoid doing harm, but are under no obligation or a lesser obligation to do good. Studies of children 8 to 9 years old suggest that their moral judgment conforms to this principle (Grueneich, 1982; Sedlak, 1979). The principle is reflected in Anglo-American jurisprudence: In general, the law requires people to avoid doing harm, but does not oblige them to do good. However, this previously recognized asymmetry is entirely within the moral domain; the side-effect effect crosses domains, and in an unusual direction: from morality to purpose.

When does the side-effect effect develop? One prerequisite is an appreciation that the actor knows the side effect will occur. A large body of findings indicates that this prerequisite should be met easily by 3-year-olds (e.g., Roth & Leslie, 1998; Wimmer, Hogrefe, & Perner, 1988). Three-year-olds sometimes have difficulty appreciating that an actor does *not* know something, defaulting to an assumption of shared knowledge. Three-year-olds should therefore satisfy the first prerequisite by default. A second prerequisite is an appreciation that the actor does not care about the side effect. Nothing is currently known about when children first understand caring versus not caring. Therefore, we tested this understanding among preschoolers in Experiment 1, as a prelude to testing the side-effect effect among preschoolers in Experiment 2.

EXPERIMENT 1

Three-year-olds are able to predict the affective reaction of a person whose desire is fulfilled (happy) or unfulfilled (sad; Wellman & Woolley, 1990). But do they understand the feelings of a person who does not care about an outcome? By this age,

children already appreciate that people have different likes and dislikes; indeed, even infants appreciate this (Repacholi & Gopnik, 1997). But can they understand when someone neither likes nor dislikes something—when the person simply does not care? We tested preschoolers on the tripartite distinction among liking, disliking, and not caring about food items. Characters either obtained or did not obtain an item, and the children were asked to predict how the characters would feel. Because our next experiment would involve outcomes affecting third parties, in Experiment 1 we also tested children on scenarios in which characters did and did not care about another person.

Method

Design and Procedure

Subjects were tested individually in quiet locations in local nursery schools. Toy props were used in presenting the stories. Sessions were videotaped and scored later. Subjects were tested on two story types. In the first type, a character was described as loving, hating, or not caring about a food item. In each of these conditions, the character either did or did not receive the item. The children were asked to predict how that character would feel (happy, sad, or “just okay”). In the second story type, a character was described as either caring or not caring about another character. The second character then became happy or sad, and the children were asked to predict how the first character would feel (happy, sad, or “just okay”).

The children were introduced to the response scale and trained in its use. The scale showed a smiling face at one end of a black line, and a frowning face at the other extreme. At the midpoint was a neutral face, and at points in between the midpoint and extremes were a slightly smiling face and a slightly frowning face, respectively. The children were asked if they liked ice cream, told they could show how much they liked or hated it by pointing to a place on the scale, and encouraged to do so. This procedure was repeated for broccoli and for an item that they indicated was “just okay,” typically water. Only children who understood and readily used the scale were tested further.

Following this training, the children were given the test stories in fixed order. Responses were scored as -2 for the frowning face (*very unhappy*), -1 for the slightly frowning face (*a little unhappy*), 0 for the midpoint (*okay*), $+1$ for the slightly smiling face (*a little happy*), and $+2$ for the smiling face (*very happy*). Three age groups (3-, 4-, and 5-year-olds) were tested. For the food stories, three caring conditions (love, hate, do not care) were crossed with two outcome conditions (get, do not get). For the people stories, two caring conditions (care, do not care) were crossed with two affect conditions (second character becomes happy, second character becomes sad).

Subjects

Fifty-four children were seen, but 13 were eliminated from the study, 5 for failing to cooperate, 2 for not having English as their

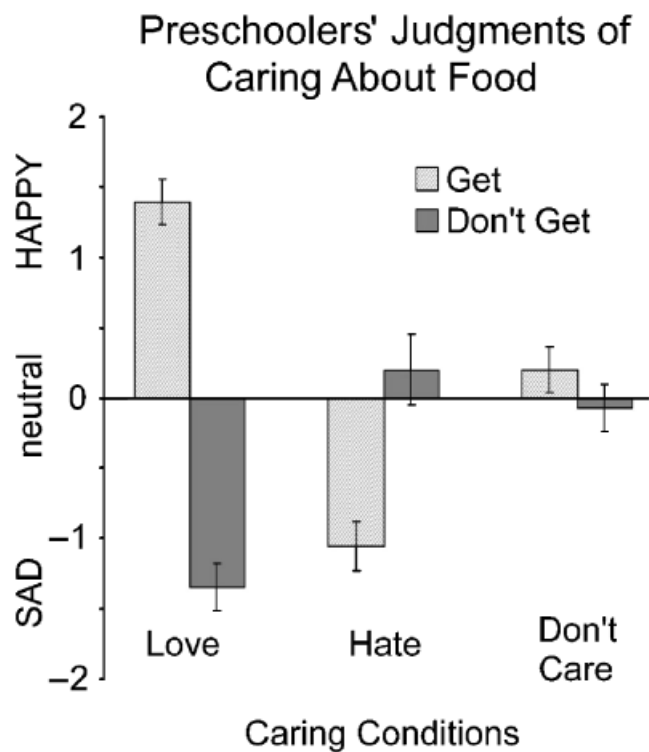


Fig. 1. Results from Experiment 1: preschoolers' judgments of a character's affect after getting or not getting a food item, as a function of whether the character loved, hated, or did not care about the item.

first language, and 6 for failing scale training. Of the remaining 41 subjects, 11 (6 girls) were 3-year-olds between the ages of 41 and 48 months ($M = 45.1$, $SD = 1.9$), 13 (7 girls) were 4-year-olds between the ages of 49 and 60 months ($M = 54.1$, $SD = 3.4$), and 17 (7 girls) were 5-year-olds between the ages of 61 and 79 months ($M = 68.7$, $SD = 5.2$).

Results

For the food stories, children in the three age groups responded similarly and appropriately according to caring status and outcome (see Fig. 1). They judged that a character who loved something and got it would be happy and that a character who loved something and did not get it would be sad; they judged that a character who hated something and got it would be sad and that a character who hated something and did not get it would feel neutral; most important, they judged that a character who did not care about something would feel neutral whether or not the character got it.

Scores for the food stories were entered into a 2 (outcome) \times 3 (caring) \times 3 (age) repeated measures analysis of variance (ANOVA), with caring condition nested under outcome condition. There were main effects of outcome, $F(1, 38) = 18.6$, $p < .001$, $\eta^2 = .33$, and of caring, $F(2, 76) = 5.1$, $p = .008$, $\eta^2 = .12$, and a large Outcome \times Caring interaction, $F(2, 76) = 60.3$, $p < .001$, $\eta^2 = .61$. The main effect of age was not significant ($F < 1$), but there was an Outcome \times Caring \times Age interaction, $F(4, 76) = 3.15$, $p = .02$, $\eta^2 = .14$. The main effect of outcome reflected an

overall tendency to judge that characters who got the food would be happy and those who did not would be sad, regardless of caring status. The main effect of caring reflected an overall tendency to judge that characters who hated the food would be sad, regardless of outcome. The large interaction of outcome with caring reflected affect judgments appropriate to whether the character loved, hated, or did not care about the food and whether the character received the item or not.

Inspection of the data suggested that the three-way interaction with age was produced by the judgments of the character who hated the item. We checked this by calculating the difference between sad/happy judgments in the get and not-get conditions for each subject in each of the caring conditions. These difference scores were then entered into three separate one-way (age) ANOVAs, one for each level of the caring factor. A significant effect was found only for judgments of the character who hated the item, $F(2, 38) = 3.99$, $p = .027$, $\eta^2 = .17$, all other comparisons, $F < 1$. Post hoc Bonferroni correction showed a significant difference only between the 3- and the 5-year-old groups ($p = .048$). Inspection of the mean judgment scores suggested that in the case of the character who hated and got an item, there was a marked age-related trend from predicting a little sadness (youngest group) to predicting a great deal of sadness (oldest group), and that there was a slight tendency for the oldest children to predict that the character who hated the item and did not get it would feel some happiness, whereas the other age groups thought this character would have neutral feelings. No age-related differences were found in the judgments of characters who loved or did not care about the item.

For the stories with a second character who was made happy or sad, the children in the three age groups responded similarly and appropriately according to caring status and outcome (see Fig. 2). Data were analyzed by a 2 (caring: cares, does not care) \times 2 (affect: sad, happy) \times 3 (age: 3-, 4-, 5-year-olds) repeated measures ANOVA. There was no main effect of age ($F < 1$), and age was not involved in any significant interactions. Caring also did not have a significant main effect ($F < 1$). There was a significant main effect of affect, $F(1, 38) = 11.3$, $p = .002$, $\eta^2 = .23$, reflecting a tendency to judge that overall the first character would have a greater degree of sadness than happiness. As expected, there was a significant interaction of caring and affect, $F(1, 38) = 7.93$, $p = .008$, $\eta^2 = .17$. When the first character cared about the second character, the children predicted that the first character's affect would mirror that of the second. When the first character did not care about the second, however, the children judged that the first character would have neutral affect regardless of the affect of the second character. This pattern was observed in all age groups.

Discussion

The children appeared to judge that two characters would tend to share sadness more than happiness. They judged that one person



Fig. 2. Results from Experiment 1: preschoolers' judgments of a character's affect when another character became either happy or sad, as a function of whether the first character did or did not care whether the other character was happy or sad.

is more likely to feel sad regarding another person's misfortune than to feel happy for another person's good fortune, even when the first person cares about the other. Most important for present purposes, preschool children appear to have a basic grasp of the concepts of caring and not caring. In Experiment 1, they appeared to grasp that not caring implied a more neutral affect with regard to all outcomes tested, whether they involved getting or not getting a food item or the prospect of someone being happy or sad. Even 3-year-olds appear to satisfy an important prerequisite for understanding side-effect scenarios. In our second experiment, we tested whether they would exhibit the side-effect effect.

EXPERIMENT 2

Method

Design and Procedure

Preschool children were told stories in which an actor carried out an action to bring about one effect while knowing that this action would also have a certain side effect (see the appendix). Each child heard one story. In the good condition, the side effect was to make another person happy. In the bad condition, the side effect was to make another person upset. In either case, the actor was described as not caring that the other person would be happy or upset. Toy props were used in telling the stories, and the

children were asked control questions to monitor their attention to and understanding of the basic plot. If a child did not answer a control question correctly, he or she was corrected by the experimenter, and the relevant portion of the story was retold; the child's comprehension was then checked again. No child failed a control question the second time.

The children were then asked two test questions. First, they were asked the caring question: "Does [actor's name] care that [other character's name] will be/get happy/upset?" If a child failed to answer this question correctly, then the story was retold up to that point and the question was asked again. If the child's second answer was still incorrect, the child was scored as failing the caring question; otherwise, he or she was scored as passing. The second test question was the intentionality question: "Does [actor] make [other character] happy/upset on purpose?" Each child's first answer to this question was recorded as either "yes" or "no."

Subjects were tested individually in quiet locations in local nursery schools. Sessions were videotaped and scored later.

Subjects

One hundred thirty children were seen, but no data were collected from 8 children because of inattentiveness, excessive shyness, or experimenter error. Of the remaining 122 subjects, 26 (19 girls) were 3-year-olds between the ages of 39 and 48 months ($M = 43.1$, $SD = 3.1$), 49 (29 girls) were 4-year-olds between the ages of 48 and 59 months ($M = 53.6$, $SD = 3.7$), and 47 (22 girls) were 5-year-olds between the ages of 60 and 80 months ($M = 66.7$, $SD = 4.9$). The children were assigned randomly to one of the two conditions (bad, good), with approximately equal numbers in each.

Results

Figure 3 shows the percentages of children in each age group and condition who answered "yes" and "no" to the intentionality question. Three-year-olds showed a simple bias to respond "yes"; 81% said that the side effect was brought about on purpose (binomial test, $N = 26$, $x = 5$, $p = .002$, two-tailed). Four- and five-year-olds, by contrast, showed the predicted side-effect effect, answering "yes" if the side effect was harmful and "no" if the side effect was beneficial: 4-year-olds—Upton's $\chi^2(1, N = 49) = 4.61$, $p = .016$, $\phi^2 = .096$; 5-year-olds—Upton's $\chi^2(1, N = 47) = 6.2$, $p = .006$, $\phi^2 = .135$ (p s one-tailed).

Somewhat surprisingly in view of Experiment 1, a substantial proportion of subjects failed the caring question by declaring (twice) that the actor did care that the other character was happy or upset. Children who failed this question (mean age = 51.0 months, $SD = 8.8$ months) were significantly younger than those who passed (mean age = 59.7 months, $SD = 9.1$), $t(120) = 5.1$, $p < .001$, two-tailed, $d = 0.96$. We therefore reanalyzed the results separating children who failed this question from those who passed. In the youngest group, only 27% of the children passed

On-Purpose Judgments for Good and Bad Side Effects

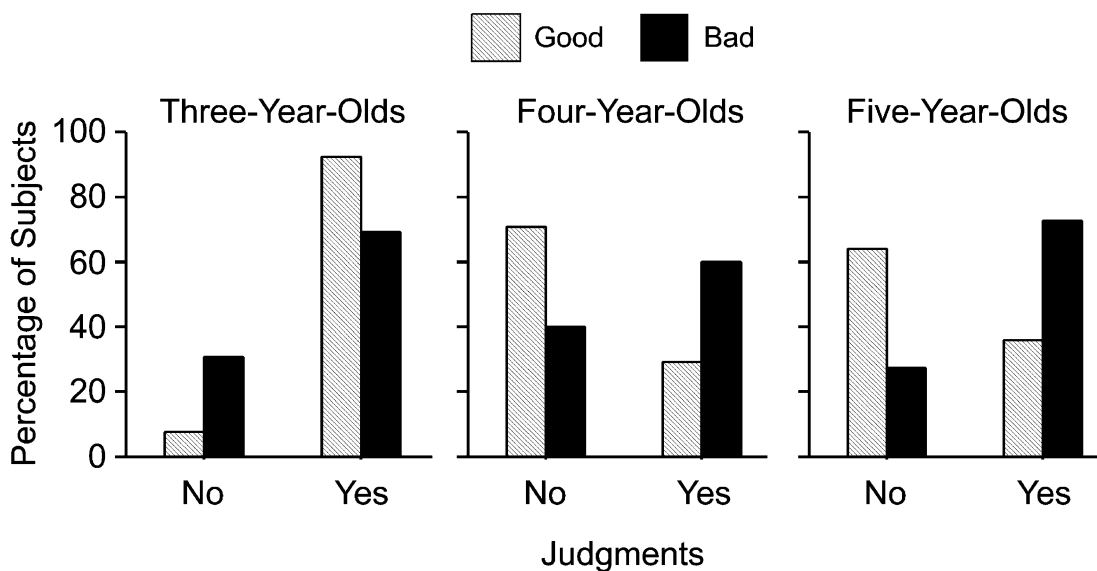


Fig. 3. Results from Experiment 2: percentage of subjects answering “yes” or “no” to the question asking whether a story character had caused another character to be happy (good) or upset (bad) on purpose. Results are shown separately for 3-, 4-, and 5-year-olds.

this question, and neither those who passed nor those who failed showed signs of the side-effect effect. Among 4-year-olds, 65% passed the caring question (binomial test, $N = 49$, $x = 17$, $p = .022$, one-tailed). The 4-year-olds who failed showed neither the side-effect effect (Fisher’s exact test, $p > .2$, one-tailed) nor a bias to respond “yes” to the intentionality question (binomial test, $N = 17$, $x = 7$, $p = .32$, one-tailed). Those who passed, however, showed the expected side-effect effect, Upton’s $\chi^2(1, N = 32) = 2.93$, $p = .044$, one-tailed, $\phi^2 = .094$. In the oldest age group, 79% of the children passed the caring question. Those who failed this question showed no pattern in their answers to the intentionality question, whereas those who passed showed the side-effect effect, Upton’s $\chi^2(1, N = 37) = 7.73$, $p = .003$, one-tailed, $\phi^2 = .215$.

Discussion

The principal finding of Experiment 2 is that 4- and 5-year-olds already exhibit the side-effect effect. In these age groups, the effect was evident only in those children (the majority) who passed the caring question. Figure 3 might suggest that only judgments concerning beneficial outcomes change with age, conceivably because children learn that “on purpose” applies only to actions with harmful outcomes and therefore start to answer “no” in the case of beneficial outcomes.¹ However, Feinfield, Lee, Flavell, Green, and Flavell (1999) found that 4-year-olds do attribute purpose to nonharmful actions. Therefore,

¹We are grateful to Dan Osherson for raising this possibility.

it is unlikely that our results reflect the emergence of a general restriction of the phrase “on purpose” to bad outcomes by 4- and 5-year-olds. Instead, it is more likely that the entire side-effect effect emerges at 4.

A subsidiary finding was that most 3-year-olds failed the caring question and did not show the side-effect effect. The youngest subjects apparently found the stories too complex and resorted to a “yes” strategy in answering. The developmental shift seems to be from a general failure to process the scenarios at age 3 to the emergence of the side-effect effect at age 4, when the children became able to process that the character did not care that the side effect would occur.

GENERAL DISCUSSION

Our principal finding is that preschool children already base attributions of intentional action on the moral valence of the relevant consequences. If the foreseen side consequences of an action are harmful, preschoolers judge that the actor has brought those consequences about on purpose, despite the fact that the actor has renounced that intention and indicated he or she does not care about those consequences. By contrast, if the foreseen side consequences are beneficial, preschoolers judge that the actor has not brought about those consequences on purpose. This adultlike pattern of judgment (Knobe, 2003a, 2003b) is already evident by 4 years of age. Before discussing this main finding further, we turn to our subsidiary findings.

Why were the results of Experiments 1 and 2 apparently discrepant with respect to whether 3-year-olds understand the

concept of not caring? The stories in Experiment 2 were more complex than those in Experiment 1, and perhaps with simpler stories, 3-year-olds would have succeeded in Experiment 2 as well. Another difference is that the stories in Experiment 1 concerned whether a character cared about a food item or person, whereas the stories in Experiment 2 concerned whether a character cared that a state of affairs would occur (“care about X” vs. “care that P”). In the theory-of-mind literature, it has been claimed that concepts like “care about X” can be grasped with a nonrepresentational understanding of mind, whereas grasping concepts like “care that P” requires a representational understanding of mind. Although previous research has not explored understanding of the concept “not caring,” this argument concerning the importance of whether the object of a mental state is an entity or a proposition has been made with regard to the concept of desire (Wellman, 1990). However, as a number of authors have pointed out, to understand “he wants a sandwich” requires understanding the implicit propositional object in “he wants that he eat a sandwich” (e.g., Leslie, 1994; Nichols & Stich, 2003). The present results add a further twist to this issue, but do not resolve it.

Previous developmental research has shown various asymmetries within the domain of moral judgment (Grueneich, 1982; Sedlak, 1979), but these asymmetries cannot by themselves explain the side-effect effect described here. Moral asymmetry says nothing about how or why moral judgments should determine judgments of purpose. Law courts commonly assume that judgments of purpose are purely factual judgments to be decided by juries. The same assumption is made in the literature on the child’s theory of mind. The side-effect effect suggests, however, that such judgments may sometimes be partly factual and partly moral. To the extent that such judgments are moral, theory of mind is unlike a scientific theory, and its development is not reducible to discovering matters of fact.

One key task now is to determine how the mechanisms underlying the side-effect effect develop. Given that the effect is partly moral, it cannot be the product of a domain-general process of scientific-theory construction. But the present results suggest also that it is not explained by domain-general processes of cultural transmission. First, the effect was found in subjects who were only 4 years old—an age at which children probably have not heard anyone say that a good or bad side effect was not brought about on purpose or was brought about on purpose, respectively. Second, the effect showed a surprising pattern of development. The youngest children had difficulty processing that an agent may not care about a particular side effect. Then, as soon as the children were old enough to correctly attribute not caring, they showed the pattern characteristic of the adult side-effect effect. Perhaps this pattern is not acquired gradually, but rather emerges immediately following its prerequisite.

At this point, we see two promising domain-specific hypotheses regarding underlying mechanisms. The first is that the theory-of-mind mechanism generating attributions of inten-

tional action may have a parameter for the moral valence of outcomes (and perhaps for other kinds of valence). The value of this parameter would influence judgments of purpose, but would be obtained from processes external to theory of mind, such as moral judgment. The second hypothesis is that the side-effect effect is the product of an innate “moral faculty” (Dwyer, 1999; Harman, 1999; Hauser, in press). Such a faculty could take in information about the situation and the agent’s mental states. Then it could use this information to determine whether or not the behavior was morally bad and, on that basis, produce as output a judgment of whether or not it was performed intentionally. It will be interesting to see whether future research will show that the available data can be explained using only domain-general learning mechanisms, and if not, whether it will be able to distinguish between our two domain-specific hypotheses.

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APPENDIX: PROTOCOL FOR EXPERIMENT 2

The following stories were read to the children in Experiment 2 (according to the condition to which they were assigned) and illustrated with props.

Bad Condition

Here is a boy named Andy, and he's over at his house [put him on one side of the table]. And here is a girl named Janine, and she's over at her house [put her on the other side of the table]. And look what Andy has with him, he has a ____ [let child answer that it is a frog]. Now Andy loves frogs, but Janine hates frogs.

Now can you remember, does Andy love frogs? [answer "yes, he loves frogs" if child does not respond]

Does Janine love frogs? [answer "no, she hates frogs" if child does not respond]

Andy wants to bring the frog over to Janine's house, but she will get upset.

Why will she get upset? [answer "She hates frogs" if child does not respond]

Now listen very carefully. Andy does *not* care that Janine will get upset. He is going to bring the frog over anyway.

Caring Question: Does Andy care that Janine will get upset?

So Andy brings the frog over to Janine's house and she gets upset.

Now I have a question for you.

On-Purpose Question: Does Andy make Janine upset on purpose?

Good Condition

Here is a boy named Andy, and he's over at his house [put him on one side of the table]. And here is a girl named Janine, and she's over at her house [put her on the other side of the table]. And look what Andy has with him, he has a ____ [let child answer that it is a frog]. Now Andy loves frogs, and Janine loves frogs.

Now can you remember, does Andy love frogs? [answer "yes, he loves frogs" if child does not respond]

Does Janine love frogs? [answer "yes, she loves frogs" if child does not respond]

Andy wants to bring the frog over to Janine's house. If he brings the frog over, she will be happy.

Why will she be happy? [answer "She loves frogs" if child does not respond]

Now listen very carefully. Andy does not care that Janine will be happy. He is going to bring the frog over just for himself.

Caring Question: Does Andy care that Janine will be happy?

So Andy brings the frog over to Janine's house and she is happy.

Now I have a question for you.

On-Purpose Question: Does Andy make Janine happy on purpose?